



# Where ARE THEY Now?



Ayanda Cokoto

## What value has Activate Leadership programme added into your Life?

Most importantly, Activate helped me to expose myself – to see the greatness in myself and the potential I have to improve my world through ripples of change. The ‘Past, Present and Future Collage’ I created with their help became my roadmap to achieving my goals - and the ‘Strengths Finder Personality Test’ is still relevant in my life when it comes to understanding how and why I make certain decisions.

## What are you doing now?

I am running my own company that is linked to an NGO, as well as doing a 9-5 at Tiger Brands, where I've been recently nominated to be part of the Socio-Economic Development Committee for 2018 called the ‘Tiger For Good Champions Network’. This is a platform designed to nourish and nurture lives by supporting charitable organisations across the country. I look forward to sharing more about this incredible project with my Activate family in the future.

## How are you driving Change in society in your personal capacity?

I am working together with a fellow activator, Gladys Sebeko, on a platform to support and celebrate young South African authors and poets because my other passion is writing poetry and lyrics.

**Always keep busy but be careful how you spend your time as time wasted cannot be claimed back.**



## What are some highlights in your life?

In 2013, I served in the EXCO for Woman Zone Cape Town and also handled their social media for them. Woman Zone is all about celebrating everyday heroes, where they recognise what they call a Woman Zone of the Week’. In 2014, the stories of the top 13 ‘Woman Zoners of the Month’ were then collected and published in a book in 2015.

In 2016, I facilitated career exhibitions and graduate recruitment, nationwide – it’s really taking off now. In 2017, I joined Tiger Brands in their HR shared services department and was nominated to be part of the ‘Tiger for Good Champions Network’. I have no doubt that 2018 will see me adding many more additional highlights to my ever-growing list.

## Your motto in Life

‘Idle hands do the devil’s work’. Always keep busy but be careful how you spend your time as time wasted cannot be claimed back.

## What are your future plans?

I plan to grow as a professional in the HR space and nurture my organisation to a point where I can hire graduates and help them to effect change in their lives.

